

TITLE:

INFORMATION ON THE DESIGNATION OF LBP VICE PRESIDENT FOR LENDING PROGRAM MANAGEMENT GROUP, MS. LEILA C. MARTIN, AS REPRESENTATIVE TO THE CITEM BOARD

1.0 OBJECTIVE:

To inform the Board on the designation of LBP Vice President Leila C. Martin, as representative to the CITEM Board

2.0 FACTS:

1. Whereas, Sec. 3 of E.O. 989 provides for CITEM Board composition represented by government officials acting in their ex-officio capacity representing their respective government agencies;
2. Whereas, the Land Bank of the Philippines (LBP) is one of the members of the CITEM Board, represented by Ms. Leticia P. Villa;
3. Whereas, Ms. Leticia P. Villa retired from the government service effective 30 November 2012, hence, the LBP designated its Vice- President for Lending Program Management Group, Leila C. Martin as its representative to the CITEM Board.

3.0 RECOMMENDATION :

For the information of the CITEM Board.

Recommend Approval:


ROSARIO VIRGINIA C. GAETOS
Executive Director


MA. LOURDES D. MEDIRAN
Deputy Executive Director


AURELIA O. CRUZ
OIC, Corporate Services Department

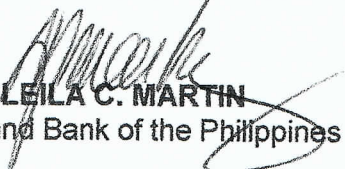
APPROVED AND CONFIRMED BY:

SECRETARY GREGORY L. DOMINGO
Chairman

UNDERSECRETARY ADRIAN S. CRISTOBAL, JR.
Alternate Chairman


MS. MARGIE A. JORILLO
Member, Government Service Insurance System


DIR. MA. MERCEDES G. YACAPIN
Member, National Food Authority


MS. LEILA C. MARTIN
Member, Land Bank of the Philippines


MS. WILHELMINA C. MAÑALAC
Member, Bangko Sentral ng Pilipinas


MS. ROSARIO VIRGINIA C. GAETOS
Appointive Member



LAND BANK OF THE PHILIPPINES
Official Depository Bank of the Republic of the Philippines

12 December 2012

HON. GREGORY L. DOMINGO
Secretary, Department of Trade and Industry
Chairman, CITEM Board of Governors
4th Floor, Industry and Investment Building
385 Sen. Gil J. Puyat Avenue
Makati City

Thru: Ms Rosario Virginia C. Gaetos
Executive Director, CITEM

Dear Secretary Domingo:

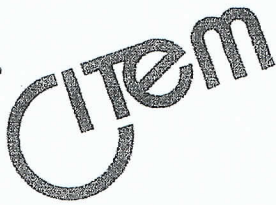
This refers to the representation of the Land Bank of the Philippines to the CITEM Board of Governors.

In view of the retirement of FVP Leticia P. Villa, we are pleased to inform you that VP Leila C. Martin, Head of the Lending Program Management Group shall henceforth be LBP's representative to the CITEM Board.

Thank you.

Very truly yours,

Gilda E. Pico
GILDA E. PICO
President and CEO



09 January 2013

Ms. Leila C. Martin
Vice-President
Lending Program Management Group
Land Bank of the Philippines
Manila, Philippines

Dear Ms. Martin:

On behalf of the Center for International Trade Expositions and Missions (CITEM), we are very pleased to welcome you as a member of the CITEM Family.

As a newly designated Board Member of CITEM, you will join other esteemed Board Members in helping chart the directions of CITEM based on its mandated Mission and Vision.

To acquaint you with the CITEM organization and operation, we have attached documents for your reference.

We look forward to your support of CITEM and its plans and programs.

Sincerely,

ROSVI C. GAETOS
Executive Director

Boardmembers/leilacmartin.fbdbdmember

CURRICULUM VITAE

I. PERSONAL INFORMATION:

NAME : **LEILA CAGUINGIN MARTIN**

ADDRESS : Lot 1 Block 6 Barcelona cor Liria St, Phase 2
Vista Verde Executive Village, Cainta, Rizal

CONTACT NO./S : 405-73-09/405-75-09

DATE OF BIRTH : November 28, 1961

PLACE OF BIRTH : Manila

NATIONALITY : Filipino

CIVIL STATUS : Married

EMAIL ADDRESS : lmartin@mail.landbank.com

II. EDUCATION/ELIGIBILITY

Bachelor of Science in Mass Communication
Pamantasan ng Lungsod ng Maynila

Career Executive Service Officer V

III. PROFESSIONAL EXPERIENCE

LAND BANK OF THE PHILIPPINES (LBP) -

PRESENT POSITION: VICE PRESIDENT/GROUP HEAD PROGRAMS MANAGEMENT GROUP

- Manages, supervises, provide general guidance and inputs on the development of credit programs and development/capacity building assistance programs to the Bank's priority clients such as Small Farmers and Fisherfolks (SFF), Cooperatives, Countryside Financial Institutions (CFF), Micro Finance Institutions, Small and Medium Enterprises (SMEs) and Local Government Units.
- Handles/supervises/monitors the implementation of credit programs of the LBP, including those that are under the Official Development Assistance (ODA) with funds coming from the Asian Development

Bank (ADB), World Bank (WB), Japan Bank for International Cooperation (JBIC) and other local program sponsors (e.g., Department of Agriculture, Department of Agrarian Reform).

PAST POSITIONS WITHIN LAND BANK OF THE PHILIPPINES

➤ Vice President

- Serves as Product Manager in charge of the various existing and future electronic delivery channels; handles product line strategy; promotes and implements electronic products in coordination with the business units; balances corporate goals with long term market trends and opportunities; and monitors market needs and requirements.
- Leads, motivates inspires and encourages all the units under the area to work as a team towards the attainment of targets.

➤ Branch Manager of various LBP Metro Manila Branches

- Supervises the general operations of the branch
- Leads, motivates inspires and encourages officers and staff of the branch to work as a team towards the attainment of targets.

AWARDS

- LBP Gawad Punla
- Outstanding Branch Manager of the Year